



REVISED

CALL TO ARTISTS

APPLICATION DEADLINE: JUNE 9, 2023

The Boca Raton Airport Authority is seeking to collaborate on a mural visualizing the past, present and future of the Boca Raton Airport in connection to the Boca Raton community.

PROJECT OVERVIEW:

The Boca Raton Airport Authority is seeking to partner with a South Florida artist on the Boca Raton Airport Mural Wall Project, in connection to the Airport's 75th Anniversary Campaign and celebration.

THEME:

PAST. PRESENT. FUTURE.

Visually conveying Boca Raton Airport's longstanding presence in the community and conceptualizing the future of aviation in Boca Raton. Below are example concepts (but not limited to) that could be attributed to each era:

PAST

- Evolution of the airport
- Role in the development of Boca Raton
- Historic milestones
- Key local figures

PRESENT

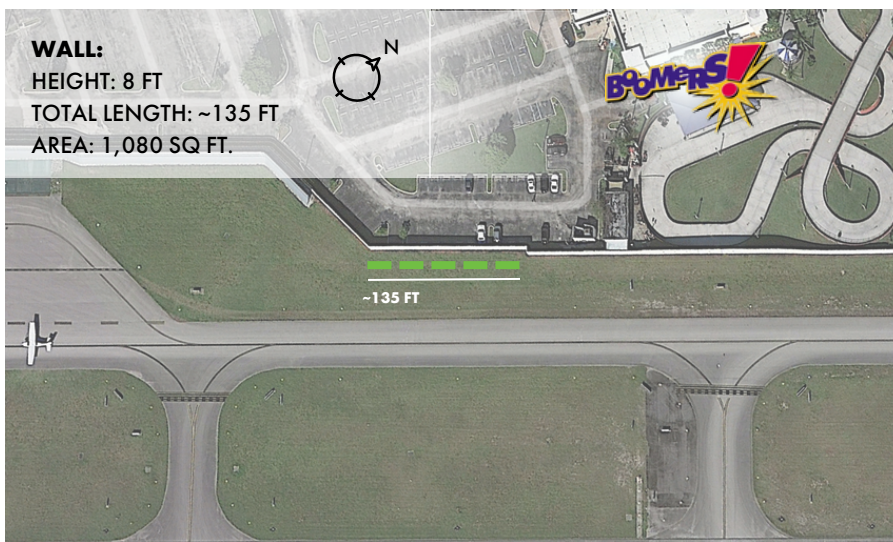
- Current community dynamics
- Economic impact
- Educational programs & partnerships
- Local business & government connections
- International gateway through customs

FUTURE

- Environmental sustainability efforts
- Advances in aviation technology
- Advancements in public & private transit
- The future of the City of Boca Raton

LOCATION:

The Boca Raton Airport masonry security wall is located on the southern half of the Airport and is intended to separate the airfield from certain adjacent landside developments. The wall is visible to the traveling public, visitors, the Air Traffic Control Tower, and some western portions of the FAU campus.



BUDGET

The BRAA has budgeted a maximum **\$30,000** to cover Artist's expenses, including but not limited to concept design, paint, supplies, site preparation, installation and clean-up.

Payments will be made based on the following schedule:

- **50%** at time of Artist selection, an approved W9/Vendor registration and fully executed Artist Agreement.
- **50%** remaining within 15 days after completion of visual artwork approved by the BRAA.

SELECTION CRITERIA:

- 1.** The concept is developed enough to provide the BRAA with a clear understanding of the purpose, content and media of the mural and its relationship to stated goals of the Project.
- 2.** The Project consists of visual art that generates awareness of and attracts support for Boca Raton Airport's Past, Present and Future.
- 3.** The Project promotes the general view of the Airport as a premier general aviation facility that embodies excellence, vitality, and entrepreneurial opportunity and has close connections to the local area.
- 4.** The Project reflects and enhances the character, nature, and appearance of the Boca Raton Airport and delights Airport travelers and visitors.
- 5.** The Project is of exceptional quality and enduring value and is resistant to the potential impact from salt, weather, sun, and other erosive impacts.
- 6.** The Project does not contain nudity, profanity, or political, religious, commercial, obscene, or violent images, language and/or themes.



MINIMUM REQUIREMENTS:

A complete application consists of the following items:

1. Written Statement describing the conceptual basis for your approach to the project
2. Proposed Budget
3. Professional Resume
4. Digital Images of completed artworks or projects

Please be sure to clearly state name, address, email, phone, and website on all documents.

TERMS AND CONDITIONS:

Please note the selected artist must sign an artist agreement that artwork will become the property of, and owned by the Boca Raton Airport upon completion. The artist must also agree to waive all proprietary rights to, and ownership of the visual art, all claims that may arise under VARA, and acknowledge the Airport Authority's right to modify, remove and/or maintain such visual art.

PROJECT SCHEDULE:

April 24, 2023: Issuance of Call to Artists

May 11, 2023: Issuance of Revised Call to Artists

June 9, 2023: Submission Deadline for concepts 3:00 pm

June 15, 2023: Selection by Boca Raton Airport Authority

June 26 – July 21, 2023: Artwork installation timeframe

July 24, 2023: Artwork completion deadline

CONCEPT DEADLINE:

Friday, June 9, 2023 at 3:00PM

CONTACT:

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THE AIRPORT'S MISSION:

The Boca Raton Airport Authority operates a first-class public use general aviation facility dedicated to embracing our core values; promoting safety, efficiency, and environmental excellence; and advancing aeronautical and economic benefits to our business and community stakeholders.

AIRPORT BACKGROUND:



Located in the beautiful city of Boca Raton, the Boca Raton Airport is one of the premier general aviation facilities in the Southeast. Situated next to I-95, midway between West Palm Beach and Fort Lauderdale, the Airport's convenient location puts travelers just minutes from business centers, arts and entertainment, shopping, and beaches.

The Airport serves the corporate, recreational, and flight training needs of the local community, facilitates emergency preparedness and response, offers connectivity to major destinations and events, and houses restaurant, retail, and entertainment venues.

The Airport has strong ties to the local community. Originally developed in the mid-1930s as a grass strip, the Airport was federalized at the onset of the US involvement in WWII following the attack on Pearl Harbor. Known as Boca Raton Army Airfield, the facility served as the training base for radar technicians and pilots and played a pivotal role in the success of the Allies in the War.

After the War on December 28, 1948, the property was transferred to the City of Boca Raton and subsequently to the State of Florida for use as a public airport, with oversight by the FAA.

Recognizing the burgeoning demand for general aviation facilities in Boca Raton, the State of Florida created the Boca Raton Airport Authority (BRAA), via State Enabling Legislation in 1983. The goal was to create an entity that would operate, maintain, and develop the Boca Raton Airport in a safe, professional manner; enhance services and facilities available to the Airport's tenants and users; improve the Airport's relationship with surrounding communities; eliminate financial subsidies by local taxpayers and the Board of Trustees; and limit the potential for operational liability by the State of Florida.

Today the Boca Raton Airport is self-sustaining. The Authority generates revenue from land leases and fuel fees and does not receive funding from property taxes or local governments. A 2022 State of Florida study determined that the Airport contributes an estimated \$693 million in annual economic impact to the local economy and generates an employment base of 4,843.



ADDITIONAL DETAILS:

CONTENT PRODUCTION & PROMOTION

The process of completing this Project will be visually documented, with content to be promoted through various channels in order to bring further attention to the Airport's 75th Anniversary campaign, as well as to celebrate the artists, organizations, and individuals involved in the completion of the Project.

Content production may include:

- A "Making Of" Short Film
- Boca Raton Airport Authority (BRAA) perspectives
- The artists' inspiration, testimonials, and methodology
- Progress during the installation and its unveiling

Promotional activities may include:

- Promotion through BRAA channels
- Social media posts and email newsletters
- Arts publications and media coverage
- Related arts awards and competitions as applicable.